

Export Catalyst

HealthcareUK

PESTLE Analysis and Healthcare

Impact on Ease of Access and Market Potential?

P

E

S

T

L

E

Political

- Political stability
- Relationship with UK Ethical attitudes
- Pressure on healthcare
- Attitude to healthcare
- Gov't healthcare spending
- Private vs public sector
- Regulation
- Press Freedom
- Taxation

Economic

- Economic stability
- Stage of economic cycle
- Per capita GDP
- Economic growth
- Inflation and Interest rates
- Per capita healthcare spend and segmentation
- Currency stability
- Impact of technology
- Impact of globalisation

Societal

- Demographics
- Customs and practices
- Patient power
- Attitude to UK
- Health Awareness
- Education
- Employment and mobility
- Lifestyle choices

Technological

- Prevailing technologies
- Technology aspiration
- Use of IT
- Education and skills
- Research and development
- Technology transfer

Legal

- Local health regulations
- Visa requirements
- Employment regulations
- Bribery Act 2010
- Movement restrictions
- Capital restrictions
- Contractual regulations
- Intellectual property protection

Ecological

- Materials and chemicals
- Country infrastructure
- Impact of pandemics
- Air quality
- Pollution discharge
- Water quality
- Waste management